

Megan Palmisano

Senior Visual Designer specializing in Executive Presentation Design and Strategic Storytelling, transforming complex ideas such as cloud platforms, enterprise applications, and AI solutions into human-centered visual narratives.

EDUCATION

UNIVERSITY OF CINCINNATI

B.S., Graphic Communications Design (2014)
Minor, Marketing

RELEVANT SKILLS

- Executive & Keynote Presentation Design
- Sales & Strategic Pitch Presentations
- Visual Storytelling & Narrative Development
- Data Visualization & Simplification
- Enterprise & Cloud Tech Experience
- Brand Systems & Design Consistency

CERTIFICATIONS

AI | Salesforce Certified

DESIGN STRATEGY | Salesforce Certified

DESIGN THINKING | U. of California Certified

FIGMA | DesignLab Certified

PEOPLE LEADERSHIP | Salesforce Certified

VISUAL DESIGN x AI | DesignLab Certified

CONTACT

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MEGANPALMISANO.COM

Username: **viewer**

Password: **GoldenKey123!**

EXPERIENCE



SALESFORCE, INC. Sr. Communications Design Manager | July 2021—Present
Global cloud software technology company specializing in CRM, Data, and AI solutions

- Conceptualize and design **high-impact executive presentations, sales pitches, and keynotes** that communicate the value of enterprise cloud and AI solutions to C-suite audiences.
- **Designed over 1,000 executive-level presentations**, contributing to over **\$2B in closed enterprise software deals** with a wide range of customers such as Ford, Williams-Sonoma, FedEx, Deloitte, PepsiCo, Humana, General Mills, Novartis, CrowdStrike, and Google.
- **Developed 400+ custom presentation templates from scratch**, harmonizing Salesforce and client brand systems into **bespoke decks for over 2/3 of today's Fortune 100 companies**, executing their unique design systems with precision, and taking liberties while preserving brand integrity.
- **Partner with cross-functional teams** across executive leadership, sales, marketing, and communications to **distill complex ideas into compelling and digestible narratives**.
- **Lead and mentor a team of presentation designers**, ensuring consistent design quality, visual excellence, and brand cohesion across team deliverables.
- Championed numerous **succinct, accessible briefing decks for Salesforce CEO Marc Benioff** in advance of internal All Hands meetings (70K+ employees), and external press appearances.



BURKE, INC. Lead Visual Designer, Manager | July 2014—July 2021
Mid-size marketing research, insights, and strategic innovation company

- **Distilled complex research data, analytics, and insights into executive-ready presentations**, data dashboards, and infographics across every industry vertical.
- **Partnered with internal consultants and external stakeholders** to elevate complex material into visually polished and persuasive visual narratives.
- **Led an 18-month end-to-end corporate rebrand of Burke's visual identity** across digital, print, and marketing touchpoints to establish a modern and premium visual system.
- Subsequently **executed and managed the global brand rollout to ensure consistency** across customer deliverables, marketing materials, social media, and the corporate website.
- **Built Burke's design function from the ground up**, advancing from the company's very first designer to Leader of the Design Team, establishing scalable design processes and standards.

▶ [More career information available on LinkedIn](#)

TOOLS

Google Slides

Microsoft PowerPoint

Keynote

Adobe Illustrator

Adobe Photoshop

Figma

Specialties: Visual Storytelling, Design Strategy, Executive Communication, Brand Execution